

Privacy Policy

Purpose

Kewaunee Area Chamber of Commerce respects the privacy of its members and of those who visit this site. Subject to the provisions of applicable laws, any information you submit to the Kewaunee Area Chamber will not be used in any manner to which you have not consented. While the Kewaunee Area Chamber does analyze its website logs to monitor the flow of traffic and make improvements to the website's content, its website logs are not personally identifiable, and no attempt is made to link them to individual visitors.

Personally Identifiable Information

We do not collect personally identifiable information about you on the Chamber's website without your knowledge or action. Information is collected through the membership registration form, email newsletter registration and/or event registration forms, for both vendors and attendees if required. This information includes but is not limited to, your name (first and last), company name, company address, phone number, fax number, email address, bank information and credit card information. You should be aware that if you disclose any information on a bulletin board or in a chat room or other open forum that is hosted by the Kewaunee Area Chamber, others may collect that information to send you unsolicited information from outside sources or for other purposes.

Use of Personally Identifiable Information for Members

Kewaunee Area Chamber of Commerce shares information about its members to the general public via the Chamber's website, Visitor Guide, and any other means that helps to promote the Kewaunee Area. Information that is shared is limited to business name, address, phone number, contact name (first and last), website address and email address. Individual members that join the Chamber will NOT have their information disclosed or listed.

Use of Personally Identifiable Information for Event Participants

Kewaunee Area Chamber of Commerce does not share or disclose information collected from guests that attend Chamber events and register online or via a registration form except for the necessary purpose of carrying out the operation of the Chamber's business. We do not sale or distribute your information to Chamber members or other third parties.

Non-Personally Identifiable Information

Non-personally identifiable information includes, but is not limited to, information we automatically collect on your use and/or actions on our website (e.g. user traffic patterns, page views on the website, click-through rates, search terms that users enter into our search utility). In addition, when a visitor arrives at our site, we collect the IP address, operating system and browser software used. An IP address (which is not the same as an email address) can tell us the user's internet service provider and, based on that, can suggest the geographic location of the connection. The Kewaunee Chamber recognizes that certain user information of a key demographic nature (e.g. race, age, gender, national origin, income), while non-personally identifiable information, is still of a sensitive nature to users. As a general matter, the Kewaunee Chamber does not collect such information, in the event the Kewaunee Chamber comes into possession of such information, whether through your voluntary submission of such information in response to a special feature on the website or by receiving such information from any of our business partners, such information shall, when coupled with any of your personally identifiable information, itself be deemed to be Personally Identifiable Information and treated by the Kewaunee Chamber as such.

Use of Non-Personally Identifiable Information

As a general matter, non-personally identifiable information helps us determine how the Kewaunee Chamber website is being used, helps us identify popular areas of the website, and helps determine the effectiveness of our promotional activities regarding the website.

Third Party Use of Personal Information

The Kewaunee Area Chamber of Commerce website contains link to other websites, including members and affiliated sites. Unless otherwise explicitly stated, we are not responsible for the privacy practices or the content of such websites, including such sites' use of any information.

Security

You understand and agree that “perfect” security does not exist anywhere, including on the internet. When you send credit card information, PayPal policies and procedures are in place and security is between you and PayPal.

Merchant Services

You may be able to access certain information related to third parties, Chamber members and other promotions via the Kewaunee Chamber’s site, or via links, banner ads or click-throughs from the site, regarding the goods or services of others. You understand and agree that your access to or use of those services is a matter entirely between you and the other party, and the Kewaunee Area Chamber of Commerce shall have no liability whatsoever for any such access or use.

Changes to this Privacy Policy

This privacy policy is available at all times to all users of the Kewaunee Area Chamber of Commerce website. Any material changes to this privacy policy will be communicated to users through this web page. Users are responsible for making use of this resource to stay up to date on the Kewaunee Area Chamber of Commerce’s privacy policy.